

Kevin Brown
Commodore
Murrays Bay Yacht Club
Beach Road
Auckland
February 16, 2010



The OKI 24 Hour

"The toughest 24 hour centreboard race in the world"

- Peter Montgomery

Dear Prospective Sponsor

Murrays Bay Sailing Club is located on the beach at Murrays Bay on Auckland's North Shore. The club aims to provide a sailing environment that caters for all levels of dinghy sailing within the family environment, with particular emphasis on developing young sailors to achieve excellence in the sport of centreboard sailing and to encourage sailing as a sport for life.

Murrays Bay Sailing Club has a proud history and enviable track record of producing performance sailors. This tradition is continuing. The clubs history is rich with names of sailors recognised through national championships, Americas Cup regattas and the Olympics.

The club runs a progressive training program ranging from Learn to Sail (LTS) through Learn to Race and then onto several fleets of performance racing dinghies. These fleets include Optimist, P class, Starling, Laser, 420s, 470's and Techno sail boards. We also have a strong fleet of Zephyr dinghies sailed by our more mature sailors.

The OKI 24 Hour Challenge is a competition for laser sailors held on Lake Pupuke and run by Murrays Bay Sailing Club. This competition is the club's main fund raiser with the proceeds going towards the coaching of our young sailors. This year, **the OKI is being held on March the 27th and 28th (Saturday and Sunday)**

OKI is the naming sponsor and their name is displayed on the hull of each laser yacht. We are looking for new sponsors, whose name will be displayed on the sail. There are two types of sponsorship, Gold and Silver. The detail of these sponsorships and their associated benefits are outlined on the following page:



The sponsorship packages are a fantastic way of getting your brand out in front of over 3000 visitors over the course of the weekend and thousands more across the radio waves and TV. We have been very lucky over the years to have the support of the legendary Pete 'PJ' Montgomery (the voice of yachting), and our main sponsors always enjoy great coverage during live cross-over's for updates throughout the 24 hour race.



4 Sponsor positions available \$4,000 + GST/package

- Logo displayed at MBSC clubhouse for 12 months
- Naming rights on 1 x Laser sail
- Crew of top ranked NZ sailors
- Trade viewing stand available
- TV coverage (where possible)
- Newspaper and radio coverage (mentioned in all radio coverage)
- Sponsor's name will be mentioned on Club's website
- Invitation to Commodore's Tent to view the race and partake in complimentary refreshments.
- Meet previous winners and Club legends such as Dean Barker, Murray Jones, Leslie Egnot, Hamish Wilcox, Don Cowie and many other famous kiwi yachties.
- NB: for new sponsors there is a small charge of \$250 for the creation of the full sail brand logo on the laser sail



30 Sponsor positions available \$750 + GST/package

- Logo displayed at MBSC clubhouse for 12 months
- Naming rights on 1 x laser sail
- Crew of up and coming NZ sailors
- Sponsor's name will be mentioned on Club's website
- Invitation to Commodore's Tent to view the race.
- Meet previous winners and Club legends such as Dean Barker, Murray Jones, Leslie Egnot, Hamish Wilcox, Don Cowie and many other famous kiwi yachties.
- NB: for new sponsors there is a small charge of \$250 for the creation of the full sail brand logo on the laser sail

If you are interested in becoming a sponsor, please contact Kevin Brown on 021-482 807, John Cobb on 021 573 224 or Garry Hassall on 021 720 094

The Tradition of the OKI 24 race started in 1967 where at this time it was called the Rothmans Father and Son 24 hour race. There was actually a class of boat (some still sailing today) named after the event. The photo below is from our archives. This illustrates the spirit of the race that lives on today. Passing the tradition, skills, learning and passion on from generation to generation....



For well over 15 years now, the 24 race at Lake Pupuke has been sponsored by OKI New Zealand and we are very proud of this wonderful relationship. We now sail the most popular centerboard boat in the world, the Laser. This year, we are introducing the new International Laser 4.7 to be sailed exclusively by the sub youth class.

The list of past winners highlights many of New Zealand's most famous past, present and future sailors. See if you can recognize any? There will be spot prizes over the OKI 24 hour weekend for knowing who came where and when.



1967	K. WATSON	D.KEAN
1968	K. WATSON	N.BEETSON
1969	D.BAVETSTOCK	N.BEETSON
1970	K. ELLIOT	R.ROBERTS
1971	R.WARD	J.NELSON
1972	J.NELSON	G.WOODROOFE
1973	H.BENNETT	P.LESTER
1974	G.GILBERT	N. DEVERELL
1975	R.DODSON	N. DEVERELL
1976	G.GILBERT	C.MUTTER
1977	T.MILLER	T.DODSON
1978	R.DODSON	T.DODSON
1979	H.WILCOX	P.FRANCIS
1980	P.MEO	P.FRANCIS
1981	P.MEO	M.BROWN

1986	T.WILLETS	D.SALTHOUSE
1987	C.DICKSON	G.FLYNN
1988	P.FOX	R.LORD
1989	P.FOX	R.LORD
1990	P.FOX	R.LORD
1991	H.PEPPER	D.BARKER
1992	N.BURFOOT	S.BOURDOW
1993	D.BARKER	H.PEPPER
1994	N.BURFOOT	K.DECKE
1995	J.HERBERT	S.SMALL

10 year absence from Lake Pupuke after residents complained about yachts sailing on the lake over a 24 hour period.!!

2005	A.MURDOCH	M.BLACKKEY
2006	MIKE BULLOT	TOM SLINGSBY
2007	MATT COUTTS	CHRIS KITCHEN
2008	MIKE BULLOT	JASON GEALE
2009	BLAIR TUKE	CHRIS DAWSON

New Zealand undoubtedly breeds winners and this is certainly true in the sailing world. Murrays Bay Sailing Club is proud to contribute to the solid international reputation that sets our sailors apart from all others on the world stage.



Olympic and World Champions from Murrays Bay Sailing Club

1973	CLIVE ROBERTS	World OK dinghy Champion
1979	HAMISH WILCOX	World 470 Youth Champion
1981/1983/1984	HAMISH WILCOX	World 470 Champion
1980/1983/1990/1994	LEITH ARMIT	World OK dingy Champion
1988	JOHN CUTLER	Olympic Bronze Finns
1990	DEAN BARKER	World Laser Youth Champion
1992	CRAIG MONK	Olympic Bronze Finns
1994	NIK BURFOOT	World Laser Champion
1994	DAN SLATER	World Youth Laser Champion
1997	MATHEW DAVIES	World Laser II Champion
1997	NATHAN HANDLEY	World Laser II Champion
1998	ALISTAIR GAIR	World Laser Radial Youth Champion
1998	MATHEW DAVIES	World Youth Double Handed Champion
1998	KEVIN BORROWS	World Youth Double Handed Champion
2000	CONRAD GAIR	World Splash Champion
2001	MICHAEL BULLOT	World Laser Radial Open Champion
2001	MICHAEL BULLOT	World Laser Radial Youth Champion
2008	ANDY MALONEY	World Laser Radial Champion
2009	SAM MEECH	World Laser Radial Youth Champion
2009	ALEX MALONEY/ BIANCA BARBARICH-BACHER	World Womens 420 Champions
2009	DECLAN BURN	World Splash Champion

The OKI 24 race is a test of man and boat against the elements. Every year we have been more surprised than the last with the weather served up for the event. From howling 30 knot southerlies to 2 knots of shifting breeze in the middle of the night and everything in between, we have seen it all.

Race sailors include every shape and size from 14 years upwards to 70 years of age. With the wonderful tradition of the OKI 24 race we often attract many of New Zealand's most famous sailors keen to pit their wits against the elements and the laser sailing boat at Lake Pupuke.

This year we expect no different. With over 40 lasers expected in the fleet, sailing non-stop throughout the 24 hour period, it will be a great weekend for sailors, spectators and sponsors alike.



On behalf of Murrays Bay Sailing Club and our youth sailors, I hope to see you there as one of our many valued sponsors

Kind Regards

Kevin Brown
Commodore
Murrays Bay Sailing Club